

Tess Feigenbaum

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Overview

Versatile design and program strategist passionate about creating a bright, equitable future through meaningful design and engagement. Self-starting, curious, and detail-oriented thinker and producer, energized by purpose-driven pursuits.

Key Skills

Project Management & Operations | Sustainable & Regenerative Strategy | Experience & Program Design
Design Research & Creative Strategy | Event Design, Production, & Facilitation | Graphic & Web Design

Relevant Experience

Social Enterprise Greenhouse | Sr. Manager - Program & Design Providence, RI | Jan 2020 - Now

Operations | Organizational Strategy | Program Design | Communications | Event Production

Versatile and hands-on manager leading all climate change initiatives, overseeing operations of RI's first social impact led coworking space, coordinating and facilitating inclusive and personalized entrepreneurial programming, and spearheading visual and web design. Supporting a variety of organizational initiatives, including internal operations and administration, partnership development, curriculum design, sales, event production, communications, and web design.

Epic Renewal | Cofounder; Operations Director Los Angeles, CA, Providence, RI | Oct 2016 - Now

Partnership Development | Operations | Business Strategy | Event Management | Graphic Design

Cofounder and strategy lead of start-up committed to redefining our approach to waste by developing innovative composting and technological solutions to shrink the waste management footprint and promote hyperlocal, efficient solutions to climate change. Provided zero-waste consulting and strategic planning, and managed on-site zero-waste teams for 200 - 5,000-guest events, and facilitated soil health workshops. Led all operations, including back-end administrative duties, compost processing, and team coordination. Facilitated client relationships for 200 residential households and 13 businesses, including LUSH Cosmetics, Kiss the Ground, and the Music Tastes Good Festival.

A Hundred Years | Designer, Research + Strategy Los Angeles, CA | Jul 2015 - Jun 2018

Quantitative + Qualitative Research | Design Strategy | Experience Design | Business Development

Hands-on design researcher and creative strategist executing multiple functions, including research, strategy, design, production, workshop facilitation, knowledge management, and business development. Rigorous and multidisciplinary contributor to multiple projects through all phases from start to finish, serving clients across sectors and industries.

Notable clients: WWF, Doctors Without Borders, World Bank Group, NYC DoE, Boeing, Mattel, Sara Blakely Foundation

Riveredge Arts | Design Studio Director Woonsocket, RI | Jul 2014 - Jul 2015

Graphic + Web Design | Curriculum Design | Youth Mentorship | Marketing + Fundraising

Graphic design studio director at a nonprofit committed to creating opportunity for youth through paid jobs in the arts. Instructed a team of youth program participants, while executing numerous client projects and ensuring product excellence. Developed and implemented design-based curriculum for creative and professional skills.

Digital Tools

Adobe Photoshop, Illustrator, InDesign, Lightroom | Microsoft Office, Apple iWork, Google Suite
Salesforce, Mailchimp, Eventbrite, Basecamp, Asana, Miro | HTML, CSS, Wordpress, Squarespace

Education

Rhode Island School of Design 2010 - 2014

BFA, Industrial Design; Concentration in Literary Arts | Graduated with Honors; RISD ID Faculty Awardee