

Tess Feigenbaum

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Key Skills

Design Thinking and Creative Ideation
Experience and Program Design and Development
Workshop Design, Facilitation, and Synthesis
Research Design, Coordination, and Reporting

Human-Centered and UX Research
Desk Research and Opportunity & Trends Analysis
Quantitative Research, KPIs, and Data Analysis
Deliverable Coordination and Management

Relevant Experience

A Hundred Years | Designer, Research + Strategy

Los Angeles, CA | July 2015 - June 2018

Quantitative + Qualitative Research | Design Strategy | Experience Design | Business Development

Design researcher and strategist supporting a variety of functions across the company, including discovery, design strategy, knowledge management, and business development. Versatile and multidisciplinary teammate frequently supporting multiple projects simultaneously. A key member throughout opportunity articulation, discovery and insight generation, design and strategy, and activation, perpetually representing the unmet needs of stakeholders and end users alike.

Notable clients and projects: WWF • Boeing • Mattel • Médecins Sans Frontières | Doctors Without Borders • Blakely Venture | Spanx • NYC Department of Education • SAP

Epic Renewal | Cofounder; Strategy + Engagement

Los Angeles, CA | October 2016 - Present

Graphic Design | Outreach + Business Development | Operations | Business Strategy

Cofounder and strategy leader of emerging start-up committed to close the food cycle by redefining our approach to waste. By focusing on community development, urban agriculture, food industry, waste diversion and remediation, and education, Epic Renewal seeks to connect and convene a robust network of citizen change makers to shape a new vision for the future of Los Angeles as a zero-waste city. Our approach is based in getting our hands dirty - starting by providing easy and low-cost access to composting services.

Riverzedge Arts | Design Works Director

Woonsocket, RI | July 2014 - 2015

Graphic Design | Curriculum Design | Marketing

The Epic Decade | Design Research Intern

Jamestown, RI | June 2013 - Sept 2013

Design Research | Program Design | Deck Design

Studio DUNN | Design Intern

Providence, RI | June 2013 - Sept 2013

Product Design | Lighting Design

Orange Square Design | Social Media Strategy Intern

Pawtucket, RI | Jan 2014 - March 2014

Research | Infographic Design | Marketing

Digital Tools

Photoshop, Illustrator, InDesign
Microsoft Office, Apple iWork, Google Suite
Realttimeboard, Pipedrive, Basecamp
HTML, CSS, Wordpress
Solidworks, Rhino, Brazil, Neon, Keyshot

Education

Rhode Island School of Design

Bachelor of Fine Arts, Industrial Design
Concentration in Literary Arts Graduated with Honors | 2014